

Market dynamics are resulting in supply chain organizations facing a series of difficult challenges. Today, some enterprises view their supply chains differently and what was once a tactical operational function is now part of a mission-critical business strategy. Companies are acknowledging that improvements to supply chain processes can result in substantial cost savings, competitive advantage and a stronger return-on investment.

Spinnaker is a global leader in supply chain consulting and execution solutions. We deliver supply chain excellence with world-class people, processes, technology and operational know-how. Our experience shows that focusing on the best results for clients leads to the best results for Spinnaker. For clients, this breadth translates into a partner with end-to-end perspective on the strategies, processes and technology to optimize your supply chain performance.

**Spinnaker** has been recognized for both its growth and commitment to delivering supply chain excellence in a variety of ways

- Earned a spot on the *Supply & Demand Chain Executive* magazine's "Top 100" List
- Named a Top 500 Fastest Growing Private Company by *Inc.* magazine
- #1 Purchasing & Procurement firm by Black Book of Outsourcing
- Awarded the Green Supply Chain award by *Supply & Demand Chain Executive* magazine
- Recognized as a "Top 5 Logistics" company by *Inc.* magazine

## Integrated Services offer End-to-End Solutions

### The Spinnaker Value

Spinnaker is a global supply chain consulting and execution firm. We combine unparalleled experience with comprehensive capabilities across a variety of industries and business functions to deliver powerful solutions. We work hand-in-hand with clients to help them streamline and optimize their supply chain business processes. We specialize in planning, designing, implementing and managing solutions that drive results for our clients.

Our staff possesses the highest levels of industry knowledge, service-offering expertise and technology capabilities to assist clients in identifying process improvements, new business & technology trends and developing solutions that deliver results for their organization, customers and shareholders. We understand that while we've solved similar challenges before, no two problems are exactly the same. Only by listening and understanding what makes each problem unique can we help clients develop the right solution for their unique business problems.

We offer a breadth of services, each service practice is staffed with professionals who are well versed in the challenges, technology platforms/solutions, partnerships and best practices that allow Spinnaker to deliver solutions that far exceed our clients' expectations.



## Spinnaker Supply Chain Services

Spinnaker provides consulting, business process outsourcing and supply chain execution services focused on helping clients design, plan and manage end-to-end supply chains to optimize business performance. Our consulting services span from strategy work to help clients design the right supply chain for their business, to process transformation and technology implementation projects that enable best-in-class supply chain performance. Our deep supply chain management domain expertise coupled with an innovative engagement approach allows us to tailor a solution to meet client's unique needs.

Spinnaker Supply Chain Services include:

- **Supply Chain Strategy and Assessments**

Our strategy services identify opportunities for improvement and create the roadmaps to implement these strategies. We leverage deep experience designing supply chain networks and developing the processes and technologies to create strategies that drive profound business change while remaining practical and realistic.

- **Business Process Improvement**

Our business process improvement services optimize the performance of Demand/Supply Planning Processes, improve Sourcing and Procurement processes and streamline Logistics and Warehousing performance to drive top-line performance improvements and bottom-line cost reductions.

- **Technology Design and Implementation**

Proven methodologies and superior personnel are our key differentiator as we help clients design, implement and optimize software solutions from leading supply chain vendors such as SAP, Oracle and JDA/Manugistics/i2 to maximize ROI.

- **Procurement, Logistics, Warehousing & Reverse Logistics Execution**

Spinnaker provides customized solutions to operate outsourced supply chain services focused on superior operational performance and client value. We operate multiple shared and dedicated facilities across North America as well as providing personnel on-site for our clients.

**Spinnaker** is a global leader in supply chain consulting and execution services. We deliver supply chain excellence with world-class people, processes, technology and operational know-how.

Founded in 2002, Spinnaker operates on two guiding principles – measure our success by our client's accomplishments and treat every situation with honesty and integrity. It's from these guiding principles that Spinnaker has been able to achieve tremendous growth.

Spinnaker has worked with entrepreneurial start-ups to Fortune 100 enterprises in industries such as High Tech, Manufacturing, Retail, Energy/Oil & Gas, Communications, Pharmaceutical/ BioTech and Alternative Energy. We combine our vast supply chain and business process knowledge with industry best practices to deliver solutions that drive tangible results for our clients.

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TO LEARN HOW WE CAN  
HELP YOU.**



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